



WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

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October 22, 1966

## World-Wide Ticker

Edited by JERRY KRISKA

WASHINGTON. from JESSIE STEARNS

The one hundred correspondents, photographers, radio and television broadcasters, writers, and technicians who boarded the two "707" planes at Dulles International Airport at 7:30 a.m. Monday still had black-and-blue arms from cholera, plague, typhus, tetanus, smallpox, anti-typhoid, and hepatitis shots.

Each was allowed one bag of 66 pounds, a flight bag carried on the plane, plus typewriters and cameras to cover the all-season 25,000-mile President trip which began last Monday and ends Nov. 2.

On each lap of the Asian trip the press planes are being scheduled to depart one hour before the President leaves. On some laps there have been "pools" selected from the press entou-

(Cont'd on page 2)

## WOUNDED TV NEWSMAN CONTINUES REPORT

ABC News correspondent Roger Peterson was pictured in a network news-film last week describing the Viet Cong attack in which he had just been wounded.

Peterson was wounded in the right arm while on patrol with US Marines in an area south of the demilitarized zone in Viet Nam Oct. 14.

Propped into a sitting position by a Marine sergeant, Peterson discussed the attack going on, while cameraman Yusatune "Tony" Hirashiki and soundman Richard Harris continued recording. As he spoke, Peterson yelled for Hirashiki to "get down before you're hit."

Peterson this week was reported in good condition recuperating aboard the hospital ship *Repose* in the South China Sea.

## RIESEL ANALYSIS FOR SEMI-ANNUAL MEET: OPC BEST CLUB BARGAIN

President Victor Riesel, on the eve of the Semi-Annual membership Meeting this coming week, said that "OPC is the best professional Club bargain in the nation."

Citing a statement made at a recent Board of Governors meeting by former OPC President Richard Johnston, Riesel said he agreed that compared with other Clubs catering to newsmen, *OPC was a bargain.*

Riesel said that while he opposed a dues hike and was doing everything in his power to keep expenses of the Club down and to increase "both its revenue and prestige," he said that he will report to the Semi-Annual Meeting that "We cannot keep the OPC operating at a loss. It is not fair to those who use its services and to those who are called upon to meet deficits when they arise."

Riesel said that "We have attempted, in the past months, to keep OPC before the opinion molders of the world as their conduit to America's press both at home and abroad. We have made OPC the single-handed exponent of a free press. No other press club in the world has taken the stands that we have taken on behalf of our comrades around the world who are dodging bullets, fighting censorship and are facing the pressures of newsgathering — all at the same time. We have made governments aware that there is an OPC representing 3400 newsmen in all facets of the profession and that we speak with a united voice. We forced the pro-Peking Cambodian government to admit 10 newsmen to cover the visit of French President de Gaulle. We are still trying to evoke from the government of the Union of South Africa a visa for the Nobel Prize winner Chief Lithuli and several South African newsmen. I personally obtained pledges of

support for our freedom of the press fight from Prime Minister Harold Wilson of Great Britain, Swedish Premier Tag Erlander, Chancellor Klaus of Austria, Finnish Premier Raphael Paasio and got the Czech government to announce through us that it would soon relax its ban on the free entry of newspapers from abroad. Most significantly of all, I, as representative of the OPC, was given 38 minutes on Radio Prague to espouse the cause of OPC's fight for freedom of the press.

"We have tried to make the Club premises itself a reflection of a home-away-from-the-office or the frontline. This is our most difficult task since we are short on the kind of funds it takes to make this possible. But, we are constantly striving to do this and we have a House Committee that is dedicated toward doing the job better despite the odds."

In his report, Riesel said, he expects to accentuate the role played by "our dedicated OPC staff." He said that the inflationary spiral "has affected our staff just as it has all of us. We cannot, in good conscience, permit our staff to work, as many of them do, around-the-clock, day after day, for substandard or below subsistence wages. Our operation costs will not be compromised when it comes to paying our staff a decent salary. The Club under Acting Executive Director Frank O'Rourke, under the indefatigable and dedicated Connie Clarke and our weekly news bulletin edited

(Cont'd on page 4)

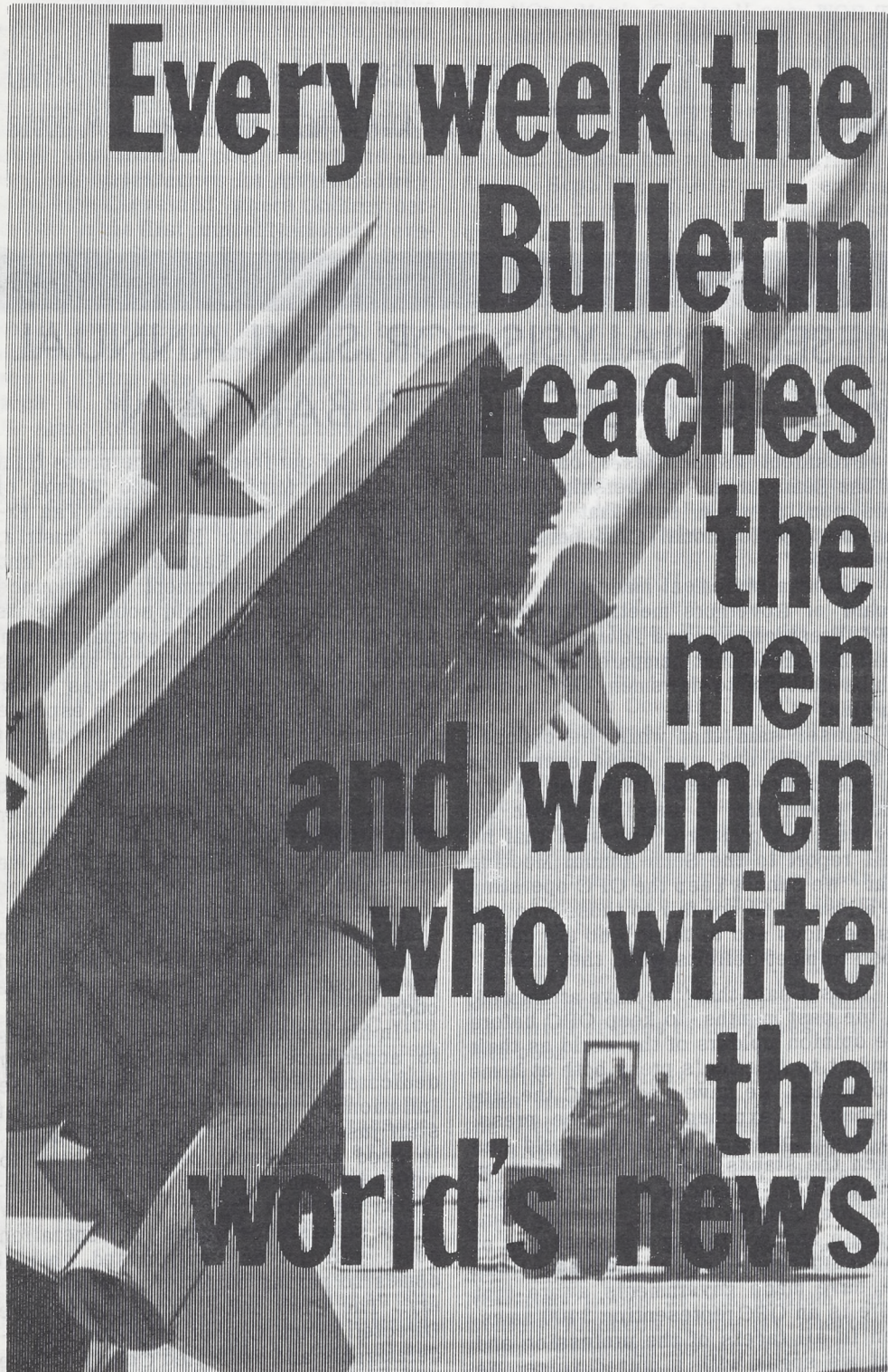
### SEMI-ANNUAL MEETING

OPC Actives are urged to make it to the Semi-Annual Meeting at 8 p.m. Thirty-five active members is the necessary quorum.



PEOPLE & PLACES

## PERSONAL COPY



Every week the  
Bulletin  
reaches  
the  
men  
and women  
who write  
the  
world's news

Extend your company's reach

## World-Wide Ticker

(Cont'd from page 1)

rage riding to Air Force One, the Presidential plane.

The first stops were Honolulu, overnight, then Pago Pago, and arrival at Wellington, New Zealand, at 5 p.m. Oct. 19. The President will be in Australia, where he served during World War II, from Oct. 21 to 23. He visits Canberra (capitol), Melbourne, Sydney, Brisbane and Townsville.

The President and his entourage and the press take over a well-known Manila hotel for their stay from Oct. 23 to 27 for the Oct. 24-25 Asian conference.

Additional press coverage includes 300 out of Saigon; 70 out of Tokyo; 15 out of Thailand.

Other Asian countries he will visit are Thailand, Oct. 27-30; Malaysia, Oct. 30-31, and South Korea, Oct. 31-Nov., returning via Alaska.

Presidential Press Secretary Bill Moyers and an advance party of about 60, including former Assistant Press Secretary *Joe Latin*, other press assistants, secret service military, and aides to the President made a hasty planning trip. Moyers returned to Washington and then accompanied the President on Air Force One.

Former Presidential Press Secretaries Jim Hagerty and Pierre Salinger have related to Moyers their experiences in arranging for overseas trips of Presidents Eisenhower and Kennedy.

Not knowing what hazards she will encounter, *Faye Gillis Wells*, Storer Broadcasting Co., arranged for 24-hour service to New York City she could call whenever a telephone is available. (Mrs. Wells is expected to file special copy on the trip for *The Bulletin*. — Ed.)

The cost of the trip is estimated to be \$10,000. Of this amount, \$7,000 is for plane and bus transportation.

Many OPCers' names turned up on the official roster of correspondents covering the President's trip. Among them were *Merle Gulick*, AP; *Pat Heffernan*, Reuters; *Francis Lara*, Agence France Presse; *Walter Ridder*, Ridder Publications; *Sidney Lazard*, ABC; *Dan Rather*, CBS; *Larry Le Sueur*, VOA; *Lee Hall Valeriani*, VOA; *Faye Gillis Wells*, Storer Broadcasting; *Russell Hill*, Radio Free Europe; *Tillman Durdin*, *New York Times*.

New press club will be launched in Washington. One for press attaches is being organized by Antero Vartia, Finnish press counselor. Proposed club would be an informal organization offering occasional luncheons with "editors, publishers and vice-presidents" as



## NEW YORK SCENE

Mon., Oct. 24 – Luncheon, with James Wine, Special Assistant to Secretary of State for Refugee and Migration Affairs. 12:30 p.m.  
\* \* \*

### Opening Night Musical Stars



Barnett



Guinn



Riegel

Wed., Oct. 26 – Concert, Metropolitan Opera Studio performers in a program of vocal chamber music. 4:30 to 6:30 p.m.

The Metropolitan Opera Studio is offering four of its brightest young singing stars to open the OPC music season next week, in a program of vocal chamber music. Featured at Wednesday's performance in the OPC lounge will be soprano Cynthia Barnett, mezzo Vicki Powers, tenor Kenneth Riegel, and baritone Leslie Guinn. They will be accompanied – in a program of seldom performed vocal chamber music – by Maestro George Schick and John Ryan at the piano.

As noted in last week's issue, works will include Schubert, Rossini, Tschaiikovsky, Bizet, and the modern composer, Virgil Thomson. The program is the same as will be performed for the Library of Congress later in the week.  
\* \* \*

Wed., Oct. 26 – Semi-Annual Meeting. 8:00 p.m. See Page 1.  
\* \* \*

Wed., Nov. 2 – Luncheon, Paul Hoffmann, UN Development Fund, cancelled.  
\* \* \*

Mon., Nov. 7 – Luncheon, with Foreign Minister Lujo Toncic-Sorinj of Austria. 12:30 p.m.  
\* \* \*

Tues., Nov. 15 – Luncheon, with International Longshoremen's Union President Ted Gleason speaking on dock conditions in Viet Nam. 12:30 p.m.  
\* \* \*

Thurs., Nov. 17 – Exhibit opening of three-dimensional photographs appearing in Cowles publications, with William Attwood, Look editor-in-chief. Cocktails 6:30 p.m., dinner 7:30 p.m.  
\* \* \*

Mon., Nov. 21 – Music Night, songs by American composers, performed by the Metropolitan Opera Studio. 8:30 p.m.  
\* \* \*

All reservations not cancelled 24 hours in advance will be charged to members' accounts.

speakers, plus some social gatherings. It would also serve as clearing house for questions or requests from Government officials and newspapermen. At present there are about 60 press attaches in Washington.

Arthur Krock, dean of Washington's correspondents, wrote his last column, "In the Nation," Sept. 29 for the NY Times, Krock, three times honored by the Pulitzer Prize committee for distinguished reporting, rounded out 60 years in journalism... **Esther Van Wagener Tufty**, head of Tufty News Service, is off to Korea by invitation of the Yowon, largest circulation magazine, for 10-day lecture tour. She'll then take in the Viet Nam war scene... **Faye Gillis Wells**, **Sarah McClendon**, Malvina Stephenson and your correspondent introduced "Women of Congress" and candidates Lieut. Col. Ruth Briggs, US Senator from Rhode Island, and Mrs. Margaret Heckler, of Massachusetts, who's running for a House seat, at a brunch at the American Newspaper Women's Club.

### RIO DE JANEIRO..... from EILEEN MACKENZIE

Time's Roger Stone on two months' home leave in Europe and the U.S. . . . Barry Lando of Time off for a week in Peru and Ecuador . . . Nathan Miller of The Baltimore Sun leaving Rio after three and a half years as Latin American correspondent, replaced by **Arnold Isaacs** who has already arrived . . . James Wallace of US News and World Report also off for home leave in U.S. and Europe . . . CBS correspondent Henry Johnson just back from Buenos Aires where he spent a week covering the visit of Prince Philip and the attempted invasion of the Falkland Islands . . . **Michael Field** also just returned from Buenos Aires . . . **Bill Williamson** of the Brazil Herald will spend two weeks in Lima at the Inter American Press Association meeting . . . Hal Hendrix passing through Rio on his way to Brazil's Northeast and then to the IAPA meeting in Lima.

### ROME... from SAM'L STEINMAN

National Press Club charter flight, which included many OPCers, returned home from here with sendoff cocktail party at 10:30 a.m. given by PanAm at Hotel Excelsior with considerable part of press colony on hand... ABC's **Charles Amot** hosted cocktail-buffet at Cavalieri Hilton followed by showing of "I, Leonardo da Vinci" and "I Am a Soldier"... **Abe Schechter**, A.A. Schechter Associates, and wife stopped off here during European trip which included Amsterdam and London... **Robert Hawkins**, Variety, is off on first US visit in seven years... Your correspondent, of the Hollywood Reporter, was married to Francesca Smargiassi, of information

division of Food & Agriculture Organization (UN) at Lugano, Switzerland.

### PARIS... from BERNARD S. REDMONT

Autumn brought major changes and new faces to many Paris news bureaus. Both AP and UPI have new chiefs. At AP **Morris W. Rosenberg**, from Mexico City, is new bureau chief, replacing Richard K. O'Malley who moved to Frankfurt. New UPI bureau chief is Allan Priaux, from Honolulu; **Joseph W. Grigg**, Paris-based news manager for Western Europe and North Africa, moved to London as roving correspondent. CBS bureau chief

**Bernard Kalb** moves back to Far East, and **Peter Kalisher** from Far East to Paris.

**Sydney Gruson** came to Paris as editor of NY Times International Edition, leaving his New York job as foreign editor. Murray Weiss, former managing editor of defunct NY Herald-Trib, came to Paris to succeed B. J. Cutler as editor of Herald-Trib European Edition. Cutler becomes roving correspondent for Scripps-Howard. . . . Back from US home leave are two McGraw-Hillmen, bureau chief **Robert Farrell** and **Axel Krause**.



## HOME LEAVE

## Tokyo Takes Back Seat as News Base

*From time to time The Bulletin will be calling on correspondents returned to the US to write briefly on some subject of professional interest. This is the first of the series.*

By J.W. (BUD) COHN

American correspondents stationed in Tokyo, longtime news capital of the Far East, are seeing less and less of their homes and families and more and more of the rest of Asia. The situation has reached a point of crisis where it is impossible to organize a poker game at the Foreign Correspondents Club anymore without active aid from associate members (non-correspondents).

Of course the main reason for this is Viet Nam. This is the No. 1 story in the Far East and for news media with one correspondent in Asia, Viet Nam is the place to be. Magazines and newspapers with two or three correspondents in the area alternate these men in Saigon. Even the big wire services and networks with permanent Saigon bureaus call in help from Tokyo frequently.

But there are other reasons as well why American correspondents are spending less time in the Akasaka bars, soothing baths and other flesh pots of Tokyo. Japan is in a state of comparative political calm. The Japanese "economic miracle" has been over-written and besides the Japanese economy has settled down to a more pedestrian growth. The Olympics, which had the whole country gasping and panting in anticipation, have come and long since gone. The plain fact is that dramatic news is not coming out of Japan these days.

In contrast, news is busting out all over the rest of Asia. India is in a constant state of alert or active confrontation with both Pakistan and Communist China; Indonesia is going

through a tremendous and very dramatic political and social upheaval; Hong Kong has become the great listening post for Red China; Thailand is a growing American military base (but don't tell anyone!!); Korea and Taiwan are experiencing economic awakenings; the Philippines has a new president who is threatening to install an honest administration.

In line with these winds of change, *The New York Times* recently reduced its American staff in Tokyo

from two correspondents to one; *The Wall Street Journal* switched its Far East headquarters from Tokyo to Hong Kong and currently is uncovered in Japan as far as a staffer is concerned; at this writing rumor is that one of the major networks will be content with a stringer in Tokyo.



Cohn

This is not to suggest that the Tokyo-based correspondents' community is headed for attrition. *The Washington Post*, for example, recently opened a bureau there. However, correspondents heading for new assignments in Tokyo should bring with them good portable typewriters and plenty of hot-weather clothing.

*Fairchild Publications' Far East Director Bud Cohn has been based in Tokyo since 1962, where he also served as president of the Foreign Correspondents Club of Japan in 1964-65. Earlier, Cohn was Fairchild's London bureau chief and chief European correspondent.*

## SEMI-ANNUAL

(Cont'd from page 1)

with sparkle by our own dynamic Sibby Christensen and stewarded by a non-staffer, Al Kastner, deserve, I believe, a bouquet of appreciation from those who have a real love for the Club."

Riesel invited, in line with a recent letter from OPC members in Vienna, all overseas *Bulletin* correspondents to cable messages of suggestions to the OPC meeting "so that we can act on them." He assured correspondents that all messages will be read at the meeting. "Both those abroad and me at home would feel

closer if these messages were sent," he said.

Riesel added that more active members and other classifications would "better understand what we at OPC are doing and trying to do, if they attended this meeting. They will learn that we are more than a social center. We are a protective umbrella for everyone in the communications media. It is a broad, wide, open umbrella, and we would welcome all members to participate actively in our deliberations."

## East Europe

## A Notch Fe

## Tourist Ca

## For Report

By K.C. THALER

United Press International

VIENNA — Unlike tourists, Western newsmen still have their problems when trying to visit Communist East European countries.

The tourist is welcome, especially if he carries hard currency, which makes him a distinct favorite over those coming from the socialist neighboring countries.

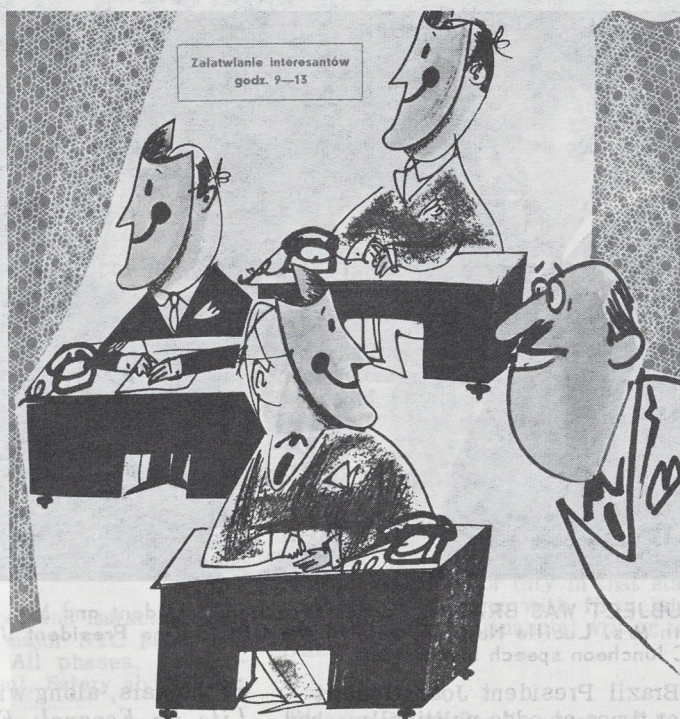
But not so the Western newsmen, particularly if he is American or British. His designation as journalist, reporter or commentator in his passport makes him at once a suspect who requires special attention.

Unlike the ordinary tourist, his visa application more often than not requires approval by the central government authorities. For instance, a circular distributed by Hungary inviting foreigners boasts that a visa can now be obtained at the frontier.

The American or British newsmen relying on this directive will find himself in trouble, because his application must be approved by the authorities in the capital, even if it is a question of a mere transit visa. Conditions for admission of



# ope: Below Class oters



Cartoon published on cover of Polish satirical weekly *Szpilki* points up lack of candor encountered by newsmen from sources in Eastern Europe. Dialogue between bureaucrats reads: "What's this, a masquerade?" .... "No, a newspaperman is coming today to interview us."

newsmen vary from country to country and from time to time.

Czechoslovakia at present allows newsmen in with comparative ease. Poland is more reluctant while the anniversary celebrations for the 1000th anniversary as a Christian nation continue and while the church-regime conflict is in the forefront of national and international attention. Romania, which is pushing a policy of independence in the bloc, has been readily allowing newsmen in lately. Bulgaria, too, has been accessible.

But the policy applied today need not necessarily be valid tomorrow.

The newsmen from the West is tolerated when things go comparatively well in those countries. He is unwelcome when things go wrong or in the event of an internal crisis. He is always suspect and a subject for scrutiny, though once admitted he may generally move freely, except for special reserved areas of a military character.

Yet, despite this basic reluctance, many of the East European countries now are becoming increasingly anxious to

have Western newsmen stationed in their capitals, as well as roving correspondents to visit them on occasion. Especially since Romania has become a frequent topic on the front pages of the Western press some of her neighbors have begun to feel the need to match the publicity which the Romanian regime has been hogging lately.

At the same time the process of news gathering behind the Iron Curtain is no easy task for either the resident or visiting correspondent. Information in the accepted Western sense is not available. Government departments are not easy to approach, and in crucial cases are virtually impossible to contact with any hope of response.

The visiting correspondent by contrast at least stands the chance of being received by ranking diplomats and officials for an overall policy review. Authorities often assist him by making experts available to discuss such problems as economic planning, agricultural issues, cultural developments and the like.

They always are ready to supply official texts, statements or approved summaries or resolutions by a party congress or some other body. They would like to see such pronouncements carried in the Western press, preferably verbatim, and disapprove of the Western habit of pulling some of the highlights out of their carefully arranged context.

There are some topics which are definitely taboo virtually everywhere. Most regimes strongly dislike any probing into the top leadership, and are especially resentful of any ridicule of or disrespect for their prominent figureheads. Intra-party problems or conflicts represent another topic which is generally taboo, as are activities and policies of the secret police. They are referred to — insofar as they are mentioned at all — as security forces.

They like foreign newsmen to deal with their economic issues, provided they are not overcritical, and above all with tourism, especially when they are pointing to the attractions which this or that country has to offer to the visiting foreigner. A recent reference by a Western newsmen to bad roads in one case resulted in his being refused a renewal of his entry visa.

The regimes take offense easily, making it difficult for a newsmen to be sure just how far he can go without incurring the wrath of the authorities and his possible ban from the country. Things are getting better, though, and there are indications of a growing understanding among some of the responsible leaders of Western newsmen's approach and his responsibilities. But a gulf remains.

Yet another problem for the visiting newsmen or those stationed in the area is to keep themselves informed on day-to-day events outside the Iron Curtain. With only a few exceptions no Western papers are obtainable.

In Czechoslovakia no foreign papers are obtainable, except for the Communist organs of Britain, France and Italy. They are mostly between two and four days old and compared to these even the local press of the Communist countries of the area is a fount of information.

Poland is more liberal. Big hotels have a room set aside where foreign papers are available for on-the-spot reading by foreign guests. Several book shops sell Western papers openly, even if in small number. They are sold out quickly to any buyer, Polish or foreign.

There are no foreign papers in Romania, except at the Black Sea resorts for the benefit of tourists. In Bucharest they are not obtainable. The same applies to Bulgaria. The possession of a radio set is often the only means to overcome the stifling sensation of isolation from the stream of the world events.

(Reprinted from *Editor & Publisher*.)



# Kubitschek: US Must Defend Liberty Everywhere

Although he made no specific appeal for intervention by the US, former Brazil President Juscelino Kubitschek, in his OPC Luncheon speech last week, said the US should "fight everywhere for democracy."

"An integral part of American life is the defense of liberty," Kubitschek said.

Kubitschek left no doubt he feels that his country does not, at this time, have a full-fledged democracy. The recent election of Arthur Costa e Silva as president by the Brazilian Congress is viewed by the former chief executive as something less than a free election.

He referred several times in his speech to the "social explosion" which was building up in his country and the rest of Latin America, which could be more important to the US than "Viet Nam itself."

Citing political demonstrations in Brazil, Argentina and other areas in Latin America, he noted: "Salvation can only come through democracy and development."

This democracy and development won't crystallize under military regimes, he indicated. "Before it is too late, I am ringing the bell of warning again."

Kubitschek expressed himself on a number of issues concerning Latin America during the question and answer period.

He was asked about a report that he, Guanabara Governor Carlos Lacerda and



THE SUBJECT WAS BRAZIL: Former Brazilian President and Mrs. Juscelino Kubitschek talk with Mrs. Lucille Newman, wife of the OPC's Vice President Joseph Newman, before his OPC luncheon speech last week.

former Brazil President Joao Goulart — in earlier times at odds politically — had banded together to form a new opposition party. Kubitschek denied that he had had any personal contact with the two others. "But our friends are talking," he added with a smile.

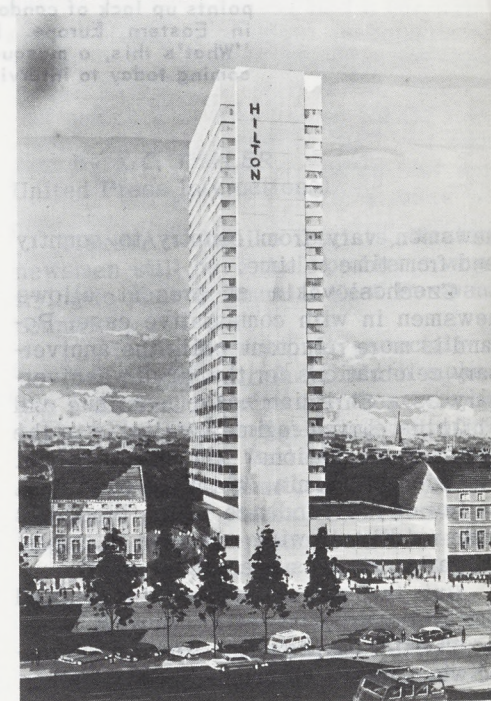
Both Goulart and Kubitschek have had their political rights suspended by the current Castelo-Branco government. Lacerda, by contrast, has not, and this Kubitschek said, was due to his role in backing the current government initially. However, now that popular elections have been suspended and replaced by congressional vote, Lacerda is now in opposition.

Kubitschek feels that Castroism is on the wane. "His influence . . . fell when he declared himself a Communist."

He also commented on criticism of Sen. Robert F. Kennedy, accused of interfering and advising on affairs of Latin American nations during his visit there. "All men have a right to their opinion," Kubitschek said. When such men as the Senator travel to these countries and attract attention in the news, "they help the US to understand the problems there."

Mrs. Kubitschek accompanied her husband on his OPC visit and was seated

at the dais, along with Alberto Cellario, *Life En Espanol*; Fortuna Calvo Roth, *Vision*; OPC Vice President Joseph Newman and Board Member James Sheldon. Sheldon conducted the question and answer-session.



IN BRUSSELS: A special invitation for OPC Charter Fliers to attend a cocktail reception in their honor on May 18 has been received from the management of the 28-storied luxury hotel to be ready for guests in May, 1967. The OPC charter leaves New York for Brussels May 17, 1967, returning from London to New York, June 18 via TWA. The price: \$285. Send your \$10 registration fee (non-refundable) made out to: OPC Charter Travel. Members only, with or without husbands/wives.



Bulletin Committee Chairmen:  
Alton Kastner David Resnick  
Lawrence Stessin

Managing Editor: Sibby Christensen

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Editorial deadlines: Noon Mondays for column items, noon Tuesdays for all other materials.

## Classified

EUROPE-BASED PR-Consultant & practitioner, 41, with U.S. study & professional background, experience with top management, government authorities & communication media in Europe, S-America, Asia, fluent in English, German, Spanish, seeking, position or special assignment(s). Box 390.



## Placement

### New York:

**M-196-Wanted:** Bi-lingual PR pro to serve as director of education and information for international non-profit organization covering Latin American countries. Must be fluent in Spanish, able to write and deliver speeches in that language, prepare articles, news releases, brochures for Latin American areas, working out of NYC offices. Please submit resumes, state salary requirements.

**M-195-Wanted:** Two PR writers for local public health organization. One "insider" to handle writing of speeches, brochures, releases and one with technical discipline, able to deal with scientists, cope with their language, and adapt technical for general news, magazine and speech use. Salary range \$9-11M.

**M-194-Wanted:** Corporate PR and product publicity professional for agency with diversified lists of clients in industrial and consumer products area. Need individual to develop product publicity departments. Salary up to \$18M, contingent on abilities and experience.

**M-193-Wanted:** Product and marketing publicity specialist for major NYC paper and packaging company. All phases, development through placement. Salary about \$10M, excellent fringes.

**M-192-Wanted:** Writer for public relations publications. Freelance. Experienced.

**M-191-Wanted:** Technical writer for leading electronics-chemical company with engineering background and writing experience, able to edit or write contract proposals and technical articles. Salary \$10-12M.

**M-189-Wanted:** Researcher with economic background for top-flight international business magazine. Knowledge Portuguese essential. Interesting and pleasant office. Salary \$6,500.

**M-188-Wanted:** Experienced research-writer to assist executive speech writer for corporate information department of major NYC based agency. Salary \$13M.

**M-187-Wanted:** Experienced PR writer, administrator, "get things done", with working press fashion background. Must have top press contacts. Submit resume. Salary \$150 per week.

**M-186-Wanted:** Ex-newsmen as PR practitioners interested in management counsel and career guidance work. Ability to deal with top management, good business contacts wanted. Age is asset rather than liability on such counselling work. Please submit resume.

**M-183 - Wanted:** Experienced writer with leading knowledge of Russian as assistant to director of international broadcasting network's Soviet affairs info service. Ability to assume executive responsibility. Send complete resume with samples, salary requirements.

### New Jersey:

**M-100-Wanted:** News writer with 1-2 years experience, starting at \$5,000 but with good advancement with USDA Soil Conservation Service, information division at various locations. Several state offices also in market for journalists with higher salaries, depending on experience. Submit resumes to D. Harper Simms, Director, Information Division, USDA Soil Conservation Service, Wash. D.C. 20250.

### Washington D.C.

**M-190-Wanted:** Bi-lingual writer for agency press department, to review German press, develop summaries in English, translate newspaper and magazine copy into German. Salary \$12-15M. To work out of Washington, D.C. offices.

### North Africa

**M-185-Wanted:** Area development specialist. Double-barreled expert to advise government of emerging nation in organizing office of tourism and industrial promotion. Broad international background and ability to instruct foreign personnel required. Fair knowledge of French. Salary commensurate with experience.

### Pennsylvania

**M-184-Wanted:** Highly competent financial PR professional for major manufacturing company in Pennsylvania. Must be willing to relocate to major city in that state. Experience in dealing with financial press, security analysts, financial writing required. Salary \$16-17M.

*Please write c/o Box No. attention S.E. Korsen, Placement Com. Chairman, Overseas Press Club. Only members' resumes will be forwarded directly to advertiser. Also, please contact chairman by mail at OPC or by phone (MU 7-4100) re any openings you may wish to have advertised in the Bulletin on cost-free basis.*

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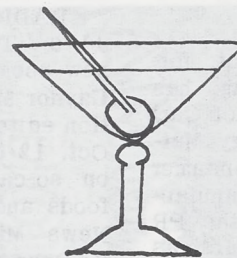
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PUBLIC RELATIONS

## HAPPINESS IS



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## PEOPLE & PLACES

By BETTY ETTER

ON THE GO: **Arthur Holzman**, NASA assistant general counsel, off to the South Pole as a Naval Reserve Commander (with delays en route in Tahiti and Christchurch, N.Z.) on temporary duty as public affairs officer covering the Navy's Operation Deepfreeze in Antarctica . . . After attending the 5th Inter-American Travel Seminar in Caracas and the 7th Latin American Public Relations Conference in Mexico City, **Paulo Einhorn**, American Aviation Publications' correspondent in Brazil, is back in Rio de Janeiro, but only for a few days. Next week he'll be in Lima, Peru, for the 12th annual meeting of the Inter-American Press Association . . . **Dana Adams Schmidt**, of the NY Times London bureau, in NY Oct. 20-23, en route from his alma mater, Pomona College, in Claremont, Calif., where he received an honorary doctorate of letters . . . **Ed Hymoff**, on special assignment to SE Asia, has left Phnom Penh, Cambodia, for Saigon, where he will be completing magazine articles about the fighting in South Viet Nam. Hymoff, who reported the fighting in Indo-China 12 years ago, will be visiting old haunts and old friends on his first visit to Asia since 1954 . . . **David T. Mizrahi**, partner in the NY public relations firm of McLoughlin-Mizrahi Associates, to Lebanon to discuss larger business co-operation between the Middle East and the US . . . **Roy Mehlman**, director of COMPIX, the commercial photography division of UPI, on a two-week inspection tour of the organization's facilities in the Midwest, West Coast and Southwest . . . **Mike Stern** in NY from Rome.

NEW POSTS: **John Sturdevant**, formerly editor of Pictorial Living, has joined the magazine department of Carl Byoir & Associates . . . **Peggy Matthews**, formerly director of consumer communications for Grocery Manufacturers of America, has joined the PR firm of Addison, Goldstein and Walsh as vice president in charge of food products . . . **Peter Model**, managing partner of F.P. Model & Co., Boston, moonlighting in "after six" post of contributing editor of Boston Magazine, slick monthly published by Greater Boston Chamber of Commerce.

BOOKS: "The Epic of New York," by **Edward Ellis**, out Oct. 24 via Coward-McCann. A 640-page history of the city, it's Ellis's second book . . . Two new books by **Jane McIlvaine** hit the stands in October — "The Will to Win" (Double-

day), which has been chosen as a Young Adults' Literary Guild Selection for November, and "To Win the Hunt" (Barre Press). Latter is illustrated by her husband, Nelson McClary. . . . **Joseph P. Lyford's** "The Airtight Cage" out via Harper & Row. Author appeared recently at the senate subcommittee's hearings on urban problems, relating some of the experiences he has included in his book. . . . **David Schoenbrun** has edited Diplomat Magazine's China issue which is being published in book form by Athenaeum . . . **Warren R. Young** and **Joseph R. Hixson** have co-authored "LSD on Campus" for Dell paperbacks, out this month.

ARTICLES: A piece on network TV programming by **Julian Goodman**, NBC prexy, in the current issue of GW, the George Washington University magazine, chosen by USIA for inclusion in its daily magazine digest for recommended reading and possible use by USIA in its overseas program. . . . "Me for Ma — and I Ain't Got a Darn Thing Against Pa" by **Robert S. Gallagher** in October American Heritage says Alabama's Lurleen Wallace isn't the first wife to stand in for her husband on the political stage. In 1917 and after there was "Ma" Ferguson. . . . Back from Mexico and a month's tour of eight of the Out Islands of the Bahamas, **Beatrice de Holguin** has sold a piece to This Week, "Spotlight: Father Romaniello" and one to Travel Magazine about the Out Islands. She has also become a bi-weekly columnist for the Palm Beach Daily News.

RADIO & TV: **Gerold Frank** on NBC-TV's "Today" Oct. 21 to discuss his new book, "The Boston Strangler." . . . **Gaynor Maddox**, NEA's food and nutrition editor, on WTOP, Washington, D.C., Oct. 12 to warn against wasting money on so-called "health" and "natural" foods and un-needed vitamins. . . . CBS News' **Mike Wallace** a guest of Richard K. Doan Oct. 16 to discuss "The Truth About Radio: A WNEW Inquiry."

SPEAKERS: **Lowell Thomas** keynoted a dinner of the Chicago Press Veterans Associations Oct. 6. . . . **Sam Summerlin**, Latin American editor of AP spoke to the New School for Social Research on hemispheric affairs. . . . **Peter Jennings**, **Sam Jaffe**, **Lou Rukeyser**, **Merwin Sigale** and **Charles P. Arnot** will take part in ABC News year-end tour of some dozen American cities.

HONORS: **Stanley A. Frankel** named to President Johnson's Advisory Coun-

## INFANTRYMAN'S BADGE GOES TO RON NESSEN

**Ron Nessen**, NBC News correspondent wounded under fire in South Viet Nam, has been awarded an unusual honor by the Commanding Officer and men of the US Army unit he covered.

Nessen was presented with an honorary Combat Infantryman's Badge in a ceremony at Walter Reed Hospital in Washington, D.C., Oct. 10. A certificate from the commanding officer of the First Battalion of the 327th Airborne Infantry "in recognition of (Nessen's) outstanding performance of duty as a combat infantryman serving in the Republic of South Viet Nam against an active hostile ground force" was presented to Nessen by Brig. Gen. Philip Mallory, Commanding General of Walter Reed Hospital, who told Nessen, "You have earned the Blue Badge of Courage."

The badge itself was presented to Nessen by Sgt. First Class Donald E. Emel, a member of the unit honoring the NBC correspondent. Sgt. Emel, who was also a patient at Walter Reed, was twice wounded in combat and had lost his lower leg in February, 1966. Other wounded veterans of the unit attended the ceremony as well as Col. Forrest W. Pitts, an Army doctor who treated Nessen at Walter Reed, and First Lt. Janet Rexrode, a nurse who was in the evacuation hospital in Viet Nam where Nessen first was sent.

Nessen thanked the men of the unit and remarked, "I got a firsthand look at the Army's medical care. I think the mothers and wives of the men in service can rest a lot easier knowing how good the treatment is. I owe my life to it."

cil on Youth Opportunity. . . . **Robert S. Kane**, author of "A to Z" travel books and travel editor of Cue, elected first vice president of the Society of American Travel Writers at its recent national convention in Toronto.

BORN: to **Robert I. Queen** and his wife Bella, a daughter, Ann.

RESIGNED: **Bob Hudeigh**, president of Mutual Broadcasting Co. He is being replaced by Matthew Culligan. . . . **Richard Wald**, as Sunday editor of the NY World Journal Tribune. He is succeeded by Clay Felkor.

SEEN AT THE BAR: (and don't think eyes weren't popping) striptease **Lynne O'Neill**.